

DESIGN +  
PRINT +  
MAIL

AGC



# DESIGN + PRINT + MAIL

Academy Graphic Communication, founded in 1967, is a design and print communication firm located in Cleveland, Ohio.

We partner with marketing, communication and development professionals to design, publish, print and distribute materials to engage and interact with their audience.

We work with you to identify problems and provide the solutions that ensure the timely delivery of projects with reliability, accuracy, expertise and quality.

## HERE'S WHY WE THINK WE'RE A GOOD FIT:

### CONTACT

Contact AGC today to learn more about our services or to arrange a meeting to determine how we can help you create your marketing communication projects:

Courtney Q. Dolinar  
CourtneyDolinar@agcinc.org  
216-661-2550 Ext. 33

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[www.agcthecreativeadvantage.com](http://www.agcthecreativeadvantage.com)

#### **We listen to you.**

engage in a dialog  
build a relationship

#### **We learn about you.**

your history  
your organization  
identify the goal

#### **We work together.**

clarify the intent  
become partners

#### **We get creative.**

provide smart solutions  
explore feedback

#### **We stay practical.**

specify production  
stay on budget  
deliver on time

# DESIGN +

## DESIGN

- Creative Design/Strategy
- Identity/Branding
- Publications and Marketing Collateral
- Copywriting Assistance
- Proofreading
- Photography/Illustration
- Responsive Web Design/Microsite Creation

Academy Graphic Communication's creative marketing strategies, innovative design concepts and attention to detail are a winning combination for bringing your ideas to life.

# PRINT+

## PRINT

- 1 thru 6 Color Sheet Fed Offset Printing
- Quantity Range 250 pieces – 100,000+ Pieces
- EcoPure Process Inks (soy- and vegetable-based)
- EarthPride Mixing Inks (soy- and vegetable-based)
- Soy Varnish and Coatings (matte, satin and gloss)
- Complete Finishing Capabilities: fold, stitch, drill, trim, punch, pad, glue, die-cut, perfect bind, spiral bind, etc.
- Forest Stewardship Council (FSC) Certified
- Sustainable Forestry Initiative (SFI) Certified

Academy Graphic Communication maintains the latest in print production equipment and processes for use in every print project. We keep the presses running to meet your deadlines.

From color printing to specialized finishing, the AGC print team provides a strong foundation for your graphic needs. Build your next print project with AGC's Creative Advantage.

# MAIL

## MAIL

- Complete In-House Mailing Services and Preparation
- Automated Postal Services (NCOA and CASS Certification)
- Database Management and Mailing List Creation
- Storage, Warehousing, and Distribution Services
- Laser Printing and Personalization
- Custom Pick-and-Pack Programs
- Online Ordering of Sales Literature
- UPS Smart Label Shipping
- FedEx World Link Shipping
- Fulfillment

Quick and accurate distribution of literature to clients, reps, alumni, students, and donors is important and we do it all. You won't have to coordinate and pay for costly couriers racing between you, the designer, the printer and the mail house.

Regardless of any unforeseen twists and turns, AGC will keep your project on the right course. Your cost efficiency and time management efforts will reach new heights by taking advantage of AGC's mail house.

# PARTNERS

## NONPROFIT ORGANIZATIONS

- Publications
- Magazines/Newsletters
- Annual Appeal Projects
- Annual Reports
- Posters
- Brochures
- Capital Campaign Projects
- Invitations
- Pop-Up Banners
- Microsites

## EDUCATION

- Magazines
- View Books
- Direct Mail
- Pocket Folders
- Annual Appeal Projects
- Annual Reports
- Calendars
- Invitations
- Capital Campaign Projects
- Pop-Up Banners
- Microsites

## HEALTHCARE

- Publications
- Magazines/Newsletters
- Annual Appeal Projects
- Brochures
- Posters
- Direct Mail
- Pop-Up Banners
- Tradeshow Displays
- Microsites

Marketing Directors, Development Professionals and Communication Executives come back to AGC again and again because they like more than just our work. They like having us as their partner.

## | SIMPLIFY YOUR PRINT



**GRAPHIC DESIGN + PROOFREADING + PRINTING + MAILING + PICKUP & DELIVERY**  
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